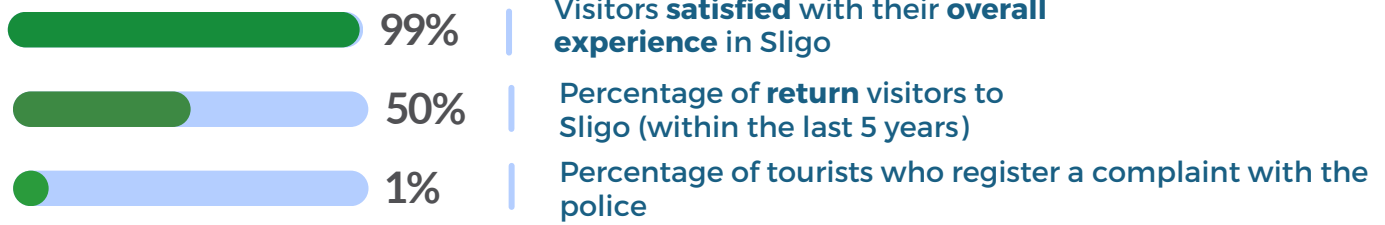


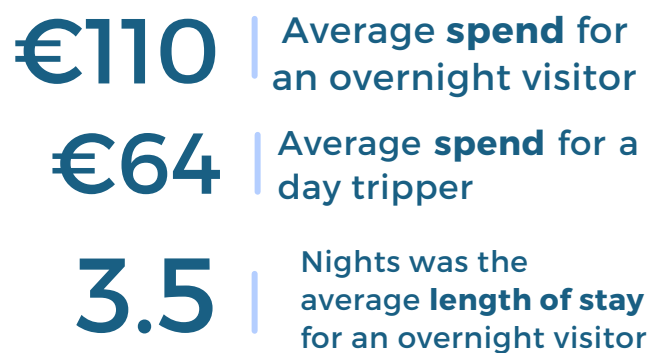
SLIGO SUSTAINABLE TOURISM DASHBOARD

Evidence based destination planning

Visitor Indicator results (2018)



ECONOMIC SUSTAINABILITY

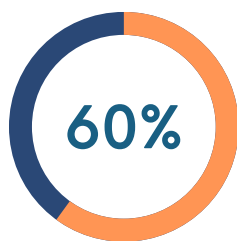


115,500 Number of tourist nights per month

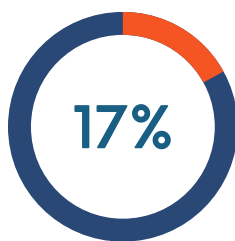
18,083 Number of same day visitors per month



TRANSPORTATION



Percentage of tourists and same day visitors using different modes of transport to arrive at the destination



Percentage of tourists and same day visitors using local public transport to get around the destination

1,369 Average travel (km) by tourists and same day visitors from home to the destination

CLIMATE CHANGE- MEASURING AND MONITORING VISITOR CARBON FOOTPRINTS

458 kgCO₂ Average carbon footprint of international tourists and same day visitors travelling from home to Sligo (return trip)

236kgCO₂ Average carbon footprint of all tourists and same day visitors travelling from home to Sligo (return trip)



SUSTAINABLE TOURISM DASHBOARD

Evidence based destination planning

Sligo Resident Indicator Results (2018)



86% of residents who are satisfied with tourism in the destination (per month/season)



12%

Direct tourism employment as percentage of total employment in Sligo



81%

of Residents agree that they have **reasonable access** to the **natural and cultural sites** in the destination



88%

of Residents believe that tourism has a **positive effect** on the **distinctiveness and local identity, culture and heritage** in the destination



46%

of Residents were not satisfied with tourism during the off season of **winter**



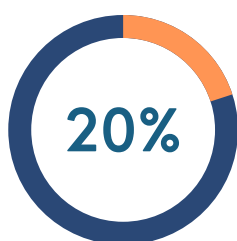
IMPACTS OF TOURISM TO RESIDENT'S QUALITY OF LIFE

MEASURING AND MONITORING

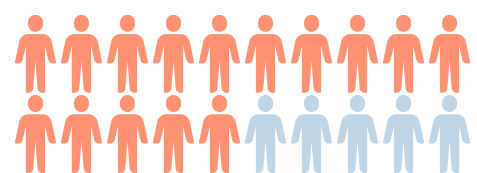


7.2

Number of second homes per 100 homes in Sligo (ETIS Indicator C.1.4)



Percentage of jobs in tourism that are seasonal in Sligo



There were **689 tourists** per **100 residents** in Sligo

Waste production per tourist night compared to general population waste production per person (kilos)

0.64kg Sligo resident

1.3kg Visitor to Sligo



SUSTAINABLE TOURISM DASHBOARD

Evidence based destination planning

Sligo Enterprise Indicators (2018)



41% is the percentage of **locally produced food, drinks, goods and services** sourced by the destination's tourism enterprises



53% of rooms in commercial accommodation establishments were reported to be **accessible for people with disabilities**



79%

Percentage of tourism enterprises **separating different types of waste**

19%

Percentage of enterprises that support local biodiversity, landscape protection or conservation and management

47%

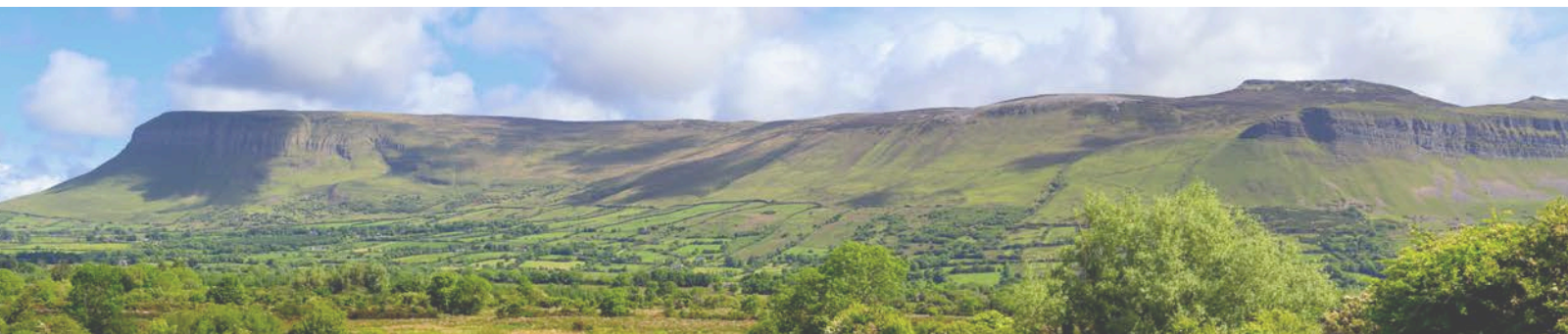
Percentage of tourism enterprises where the **general manager** position is held by a **woman**

53%

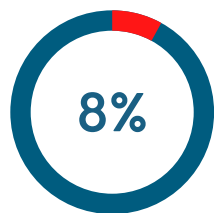
Percentage of **women** employed in the tourism sector

35%

Occupancy rate in commercial accommodation establishments per month and average for the year

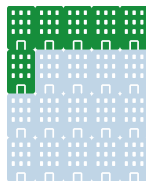


Climate change

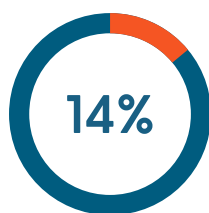


Percentage of tourism enterprises involved in climate change adaptation schemes such as: storm protection

24%



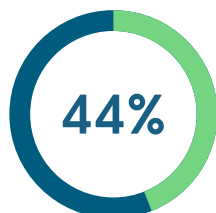
Percentage of tourism enterprises that take actions to reduce energy consumption



Percentage of tourism enterprises involved in climate change mitigation schemes — such as: CO2 offset, low energy systems

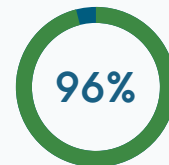


Water management



Percentage of tourism enterprises in Sligo using a voluntary certification for sustainability measures

Percentage of sewage from the destination treated at least at secondary level prior to discharge



Percentage of tourism enterprises taking actions to reduce water consumption



4.4% (N)

Relative contribution of tourism to the destination's economy (% GDP)

(ETIS indicator B.1.3, National figure)

